Interactive Book of Changes – “I Ching”

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1. THE INTERACTIVE “BOOK OF CHANGES” – “I CHING”

The "Book of Changes" translates this ordered universe into a system of parallel symbols, sixty-four hexagrams, which express the various human situations. From the Chinese perspective, all phenomenal existence is conditioned by two polarities in contrast—Yin and Yang, which represent the dynamic of change, an organic order corresponding to human nature. To represent this ancient Chinese cosmic conception in a digital interactive art form is rejuvenating the old culture, as well as transforming and enriching the future one.

2. BIOGRAPHICAL STATEMENT

Born in Chongqing, China, Jing Zhou is an interdisciplinary artist, designer, and Associate Professor of Art in USA. Her award winning artwork has been widely shown and collected on five continents, including Best of Show Award, SIGGRAPH Art Gallery, Triennale Design Museum in Milan, Royal Institution of Australia, New York Hall of Science, Instants Vidéo Festival in Marseille, Danish Poster Museum, FILE Festival in Sao Paulo, Visual Information Design Association of Korea, Hungarian Electrographic Art Association, Horizon Interactive Awards, PX3 Prix de la Photographie Paris Awards, public collection of the WRO Media Art Center in Poland, the Museum of the Living Artist in San Diego. Numerous books and magazines, such as Photo Techniques, Computer Graphics World, have published her work. Jing is also a Gold Medal recipient of the Art Directors Club of New Jersey, Gold Winner of the American Design Awards, and Silver Winner of the Summit International Creative Awards.

Figures 1 & 2: The Interactive Book of Changes