Journal of Fair Trade

Journal of the Fair Trade Society,
supported by the Pluto Educational Trust

Action ≈ Learning ≈ Theory ≈ Justice

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AIMS AND SCOPE

The *Journal of Fair Trade* (JoFT) aims to be a source of leading, multi-disciplinary research on Fair Trade, encompassing a full range of topics, interests and voices in new works, ideas and lively debate about the challenges and future of Fair Trade. The concept of Fair Trade for this Journal includes all efforts to ensure that trade is fair for all, with a holistic concept of need and the challenges we face. The work we publish will include that of academics and mentored producers, business leaders and activists. Our emphasis will be on documenting and analysing experiences under a rubric of:


The Fair Trade Society is a membership organisation set up to support the *Journal of Fair Trade*. Its growing membership is made up of people who care and who wish to reclaim and reboot the ideals of a distinguished, global social movement.

ABOUT THE PLUTO EDUCATIONAL TRUST

The Pluto Educational Trust (PET) is a UK-registered charity whose aim is the advancement of education. PET aims to contribute to the publication and dissemination of new thinking that can help address poverty, unmet social need and human rights. PET recognises that there is often a gap between social activism, practice and theory that influences society and leads to social change. PET therefore aims to provide new avenues for activists, practitioners and scholars from around the world to focus their efforts in the social sciences within a sympathetic framework.

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