Methods

Identification of relevant Twitter accounts

The relevant accounts were identified via a 4-step process. The first step involved a search of the Twitter website (www.twitter.com) using the following search terms in Arabic: health (صحة), your health (صحي اك ل), agility (شاقة), regimen (رجيم), healthy diet (صحي اك ل), drugs (شرض), disease (مرض), diseases (مرض), drug (دواء), treatment (علاج), prohibited drugs (مرض), epidemic (وب اء), inflammations (الله تهاد اتها), infection (عدوی), medical information (وب اء), doctors (ط ب ية مع لومة), doctors (اط باء), hospitals (مسد تشد فد يات), hospitals (ط ب ية حساب ات), health accounts (اط باء حساب ات), and nutrition accounts (اط باء حساب ات).